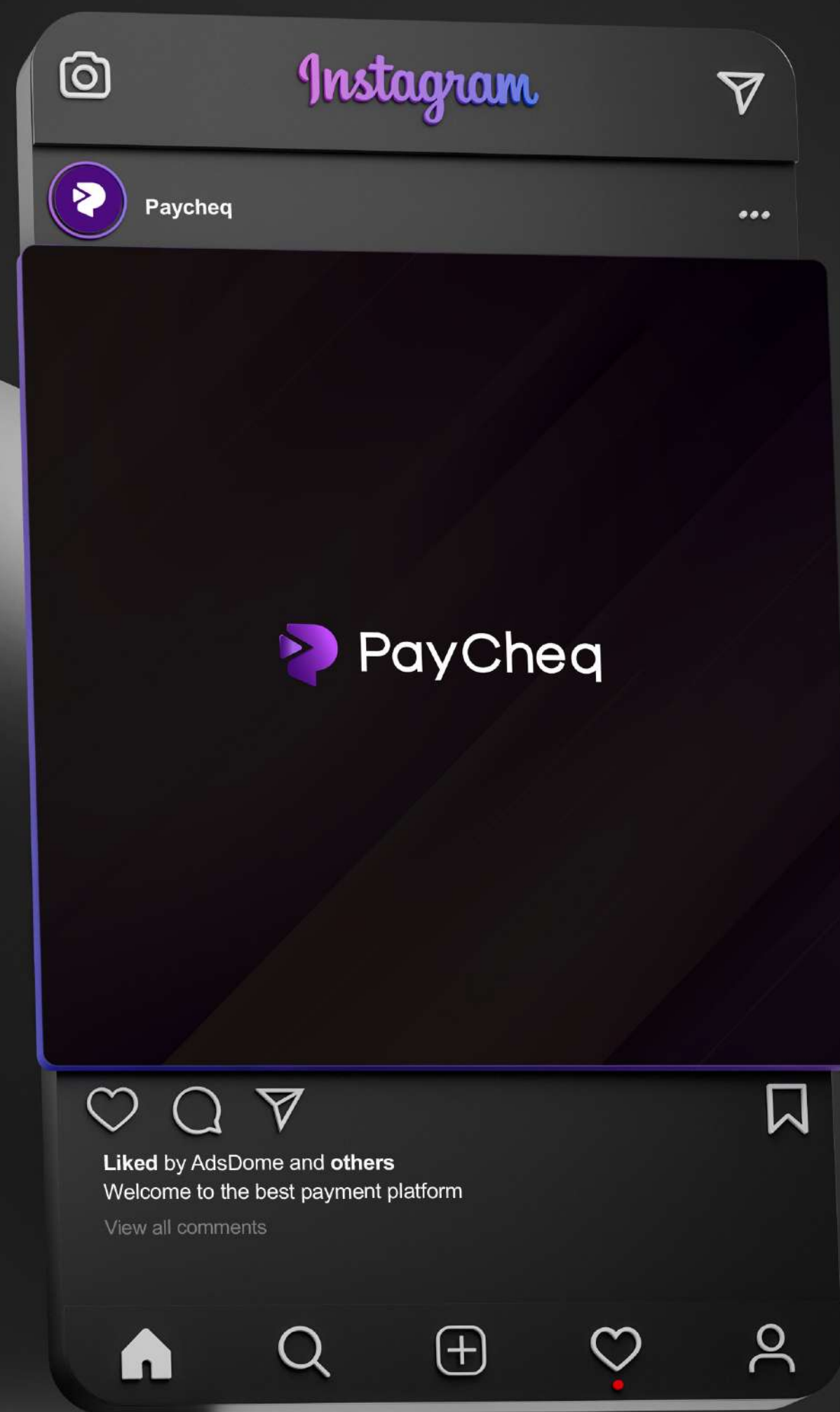






Introduction

PayCheq is a cutting-edge online payment platform designed to revolutionize the way individuals handle transactions. Drawing inspiration from industry leaders like Quickteller, iRecharge, Result Direct and JumiaPay, PayCheq offers a seamless, secure, and efficient way to manage payments, access results and verifications in a digital-first world.

PayCheq provides an all-encompassing online solution that caters to a diverse range of needs.

01

Logo







Logo to be used on the **Top Left** or **Bottom Left** of any document at all times



PayCheq



Vertical



PayCheq



Horizontal

02

Typography

Typography

Typography plays an important role in communicating an overall tone and brand quality. PayCheq fonts are bold, and approachable. These brand personalities have informed our choice of fonts. We have selected Kross Neue and Sora for its grounded feel.

Primary Font

Kross Neue Grotesk

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890-=_+_)(&^%\$#@!

For Headline and Subheadings

Secondary Font

Sora

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890-=_+_)(&^%\$#@!

For Bodytext and Footer Text

03

Colors

Brand Colours

Black and white are the default colours supported by a cast of vibrant colours. The colours would be used as accent colours where black and white are used but can be used on major designs as main or stand alone colours.

Indigo RGB 71, 10, 121 CMYK 41, 92, 0, 53 HEX #470A79	Honeydew RGB 235, 245, 223 CMYK 4, 0, 9, 4 HEX #EBF5DF	Jordy Blue RGB 154, 196, 248 CMYK 38, 21, 0, 3 HEX #9AC4F8
Phlox RGB 192, 76, 253 CMYK 24, 70, 0, 1 HEX #C04CFD	Folly RGB 255, 16, 83 CMYK 0, 94, 67, 0 HEX #FF1053	Night RGB 10, 10, 10 CMYK 0, 0, 0, 96 HEX 0a0a0a

The Dark logo should be used on light coloured background



The Light logo should be used on dark coloured background



03

Mockups











crassem quam dolor sit amet, consectetur adipiscing elit. Aenean ex quam,
tempor vitae vehicula ac, accumsan non orci. Sed sollicitudin eget orci non
effortus. Etiam eget auctor ullamcorper. Morbi sed sodales quam. Aliquam
suspendisse etiam porta, commodo mi pharetra, pretium turpis,
et augue justo. Pellentesque quis vehicula orci, vitae iaculis massa.
suspendisse convallis diam sed posuere maximus. Nunc feugiat diam non est
sagittis, eu commodo libero lobortis. Etiam posuere purus et ornare ultricies.
Sed et dui et libero laoreet ullamcorper. Fusce consectetur mauris quis auctor
dapibus. Ut ultrices ante in nisi luctus tempus. In nulla eros, finibus a purus ut,
ultrices fringilla augue.

Phasellus nec porttitor odio. In id velit eu urna iaculis faucibus vitae eget erat.
Ut tincidunt sem sed volutpat sodales. In fringilla eros vel dolor posuere, at
aliquet sem dictum. Vestibulum ante ipsum primis in faucibus orci luctus et
ultrices posuere cubilla curae; Mauris eget orci placerat, elementum purus vel,
faucibus odio. Pellentesque eget venenatis nunc. Quisque sem tortor, semper
nec ex id, semper ornare lectus.

Donec quis tincidunt eros. Sed iaculis urna odio, quis tristique erat consequat
sed. Vivamus faucibus elit diam, vitae molestie augue eleifend eget. Fusce sed
fringilla lectus, nec facilisis lacus. Nam sollicitudin dolor non mauris
imperdiet, in lobortis nisi gravida. Mauris pretium lacinia turpis non mollis.
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inceptos himenaeos.

Nam viverra viverra magna eget sollicitudin. Phasellus posuere lacinia tortor
non suscipit. Vivamus at dolor eros. Mauris vulputate gravida ipsum eu
ultrices. Aliquam vitae dui quis ipsum pharetra vulputate id non fella.
Phasellus dapibus libero facilisis lectus, sed fermentum quam quam
porttitor semper, lectus mauris molestie lectus, sed fermentum quam quam
nec dui. Nullam feugiat ligula leo, a tempus libero gravida a. Duis a odio ac
felis congue luctus. Donec condimentum mi id diam aliquet, id condimentum
libero pulvinar. Donec maximus, leo sed pretium convallis, ante lorem
condimentum lacus, et elementum ex mauris ut neque.

Thank you