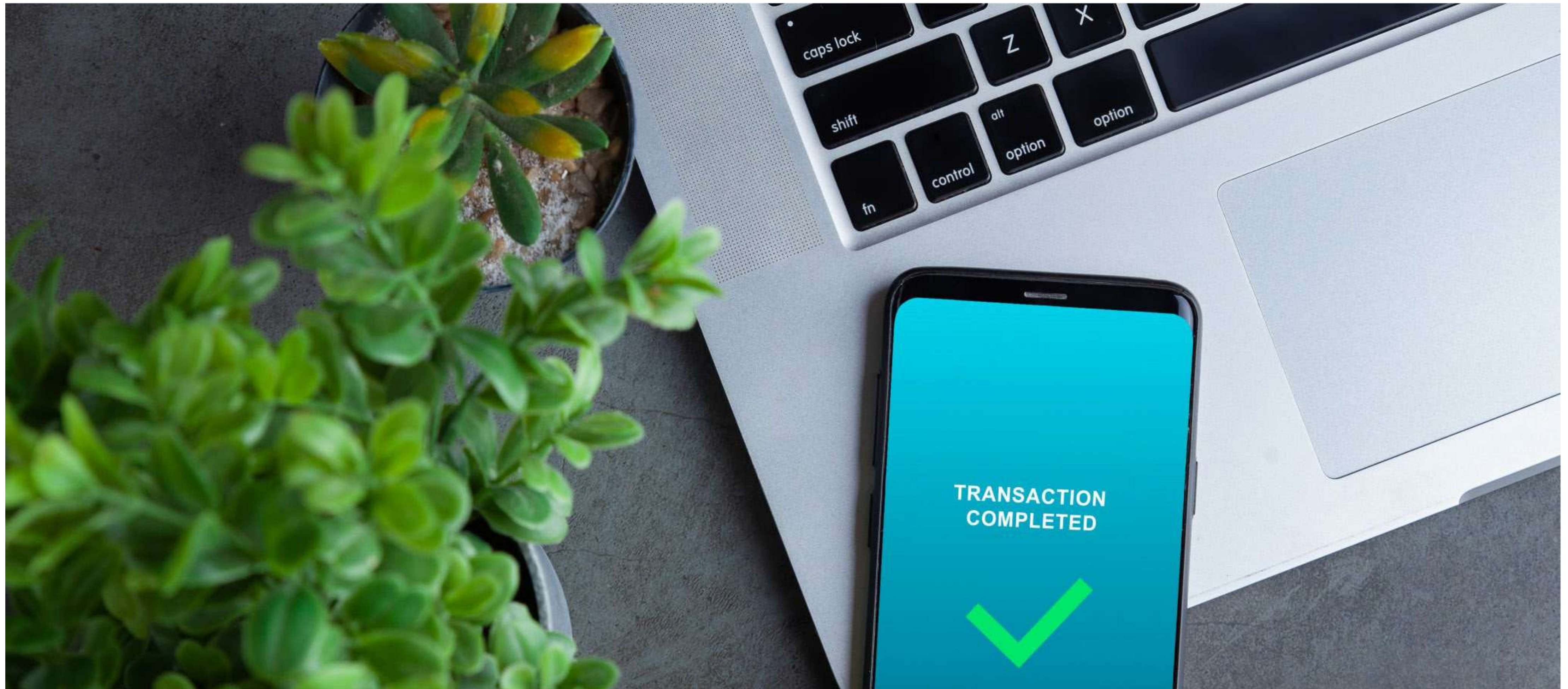


Qreva

BRAND IDENTITY DESIGN | **GUIDELINES**



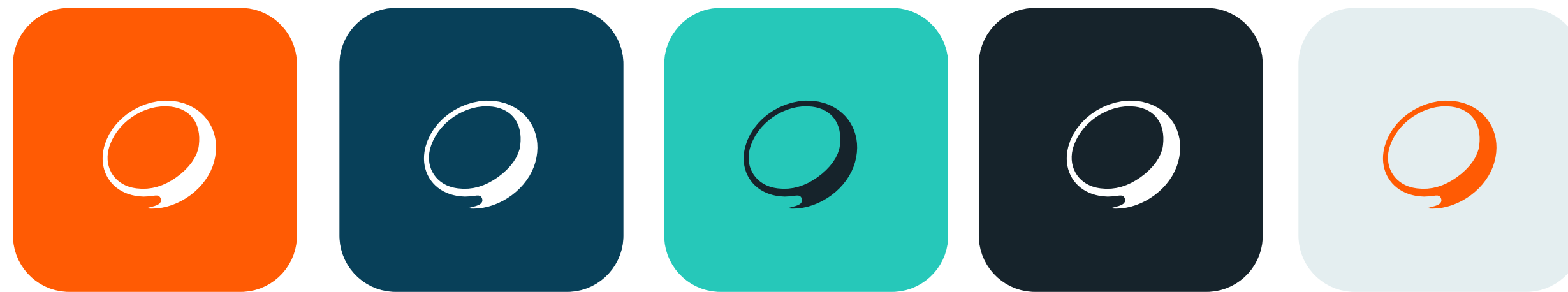
Qreva Systems Ltd. (DBA Qreva) is a fintech company specializing in NIN verification, Identity as a Service (IDaaS), and bill payments. Qreva provides secure, convenient, and innovative solutions for businesses and individuals seeking reliable identity management and payment services. With a focus on security, efficiency, and cutting-edge technology, Qreva is committed to being a trustworthy and approachable partner in identity and financial solutions.





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'DUNSIN
SORUNKE

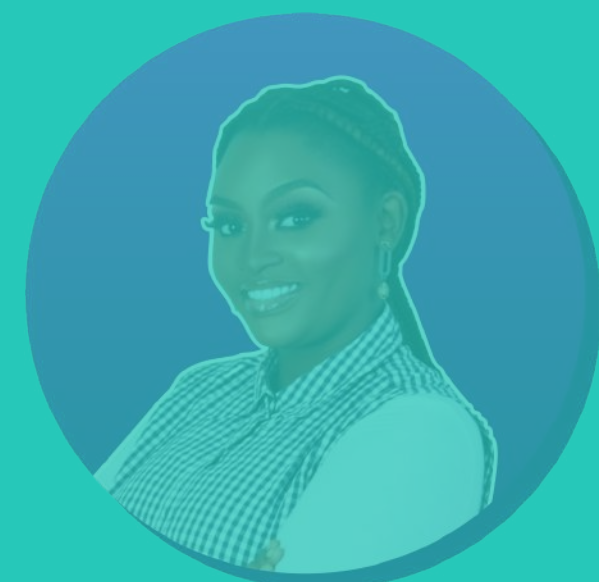
The Dark logo should be used on light coloured background



The Light logo should be used on dark coloured background



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Brand Colours



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Black and white are the default colours supported by a cast of vibrant secondary colours.

The secondary colours would be used as accent colours where black and white are used but can be used on major designs as main or stand alone colours.

Orange
(Pantone)

HEX FF5B04

Indigo
Dye

HEX 084059

Robin
Egg Blue

HEX 26C8B9

Ash White

HEX E4EEF0

Typography

Typography plays an important role in communicating an overall tone and brand quality. Hubstack’s fonts are bold, and approachable. These brand personalities have informed our choice of fonts. We have selected Cabinet Grotesk and General sans for its grounded feel.

Primary Font

Urbanist

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-=_+_)(&^%\$#@!

For Headline and Subheadings

Secondary Font

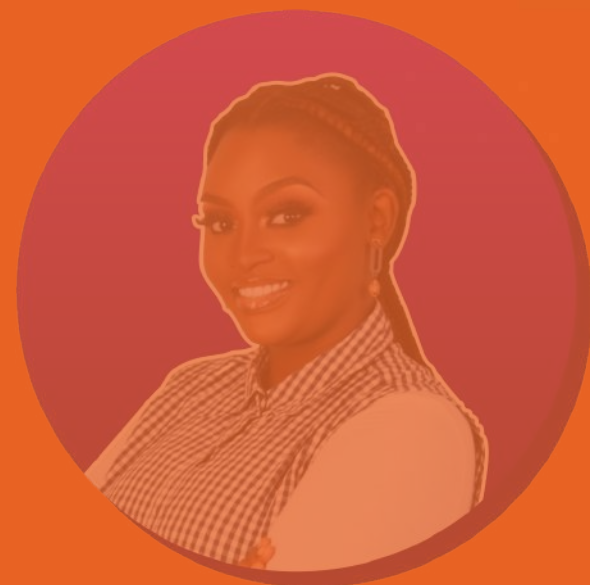
General Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-=_+_)(&^%\$#@!

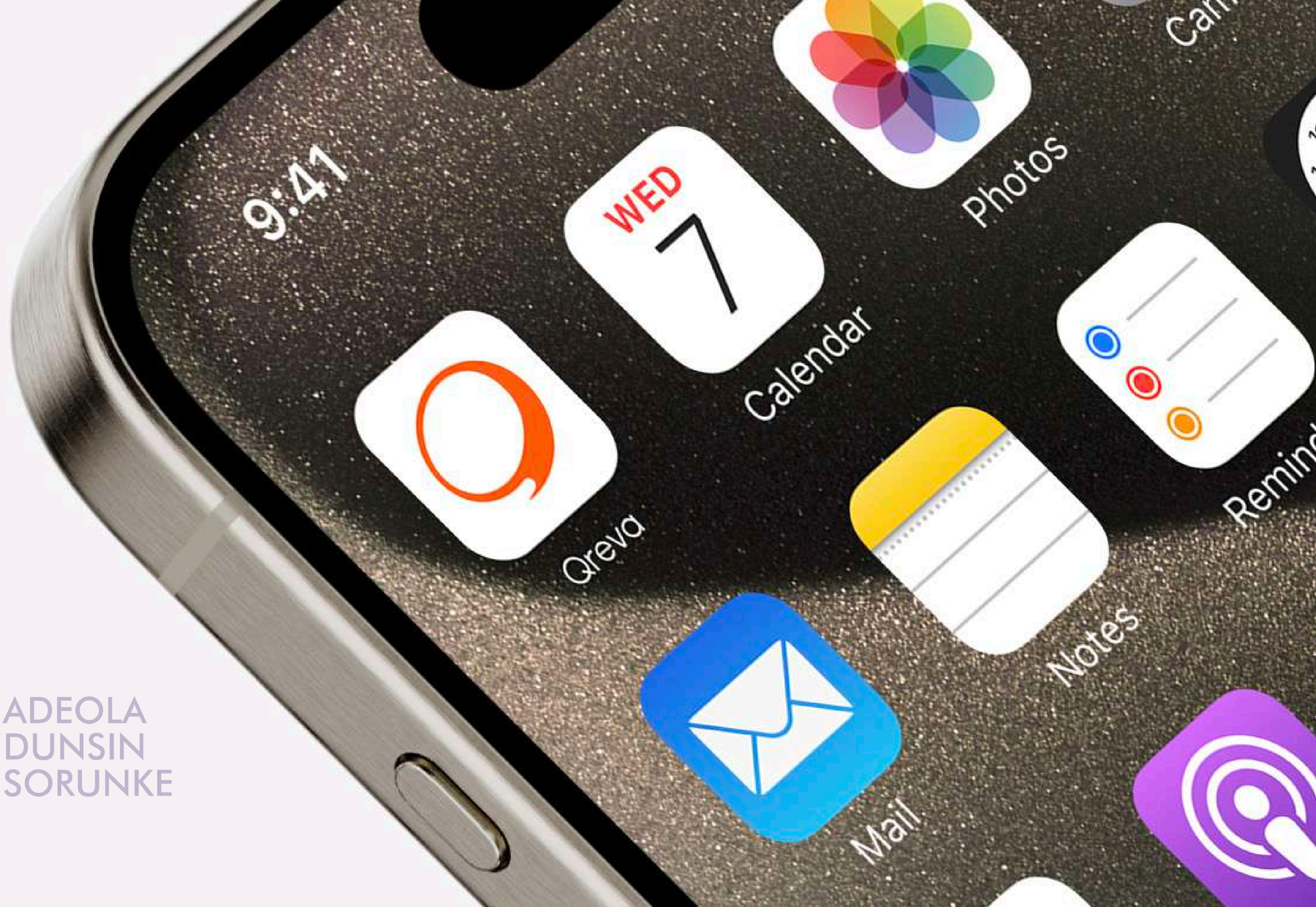
For Bodytext and Footer Text



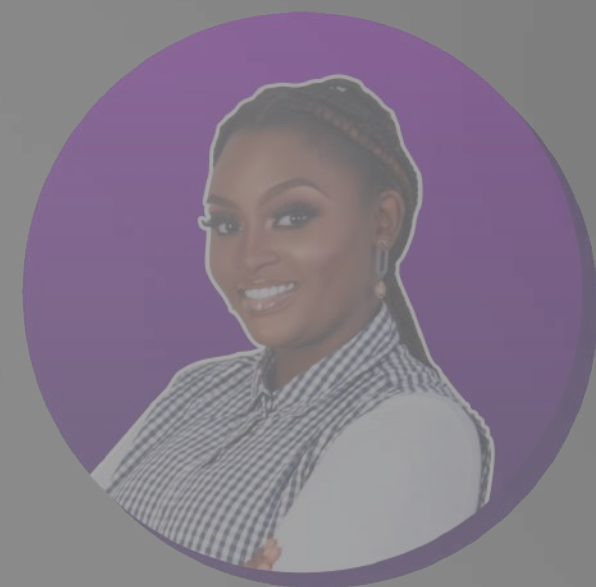
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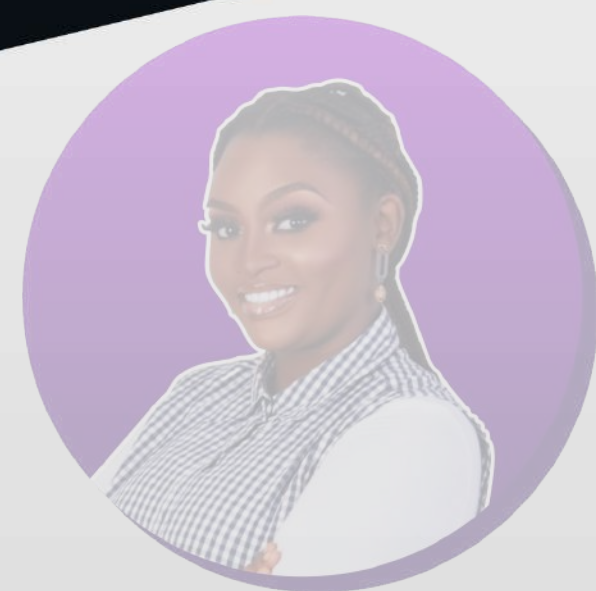
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Payment.
Identity.
Verification.

Scan QR Code

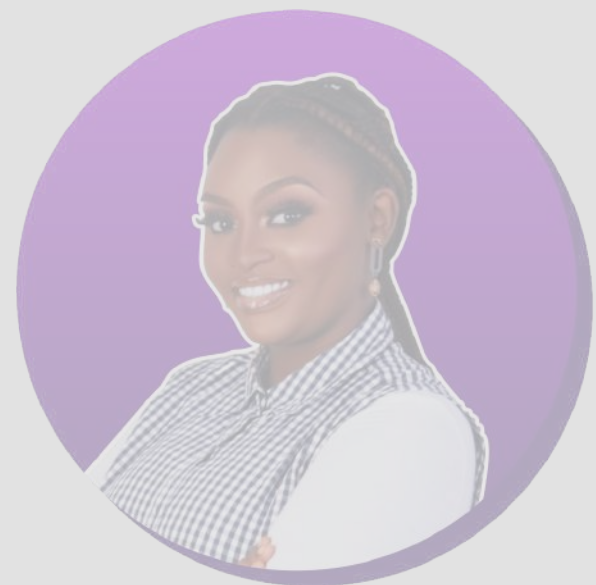
Proceed to confirm

purchase amount carefully.

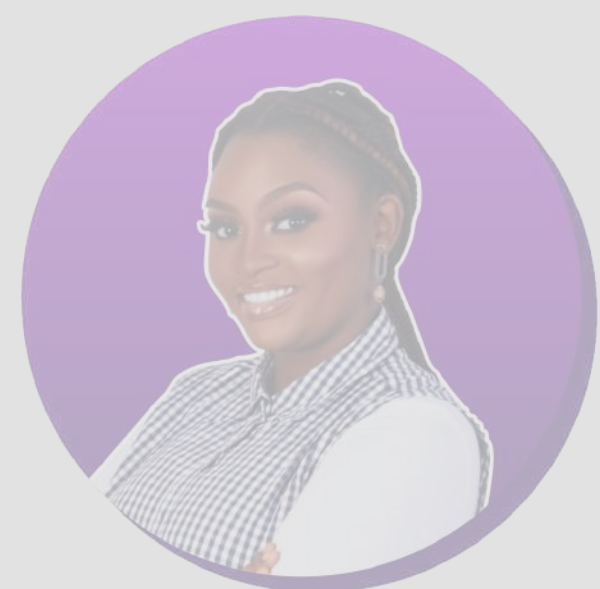
Cancel



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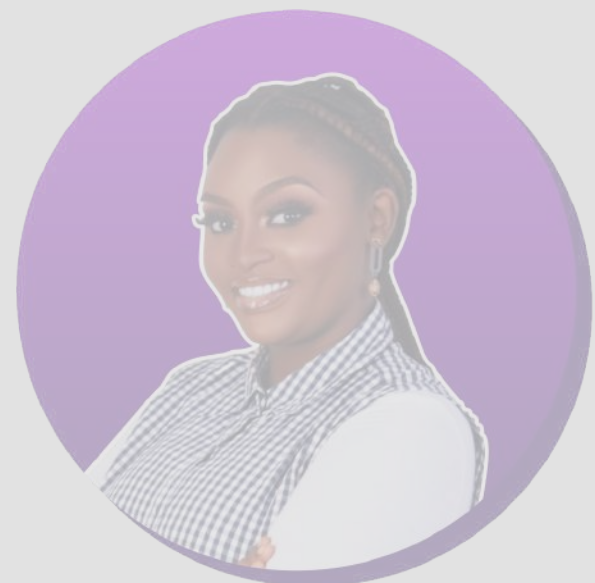


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Thank You